

The book was found

# Winning In The API Economy



## Winning in the API Economy

Using Software and APIs to Transform your  
Business, Drive Revenues, Broaden Distribution  
and Unleash Innovation



## Synopsis

Software is creating a new business realityâthe increasing automation of processes, transactions and distribution across every industry and organization. This shift has to do not only with the use of software in particular processes, but also with exposing software interfaces to othersâinternal developers, partners, customers and the world at large. The result is a transformation for individual businesses that makes them radically more flexible and better able to engage with others. Further, at a global level, this trend heralds a new global business realityâthe API Economy."Winning in the API Economy is the guide that will introduce the newcomer to the world of APIs, quickly getting them up to speed, enabling them to not just understand the space, but empower them to effectively compete in the fast growing API economyâ • Kin Lane, APIEvangelist.com

## Book Information

File Size: 982 KB

Print Length: 59 pages

Simultaneous Device Usage: Unlimited

Publisher: 3scale (November 11, 2013)

Publication Date: November 11, 2013

Sold by:â Digital Services LLC

Language: English

ASIN: B00GMOLB1U

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #407,891 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #137

inâ Books > Computers & Technology > Web Development & Design > Web Services #368

inâ Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Computers & Technology

#612 inâ Kindle Store > Kindle eBooks > Computers & Technology > Networking > Networks,

Protocols & API's

## Customer Reviews

This book help you to enter the world of APIs from a business perspective, it doesn't include a lot of examples or real statics, it is more based on the most common APIs around there. It is good as an

introduction though.

I read a lot of materials on the API space, and *Winning in the API Economy* provides the necessary 101 and on-boarding concepts for APIs that are essential to get individuals and companies up to speed on the API economy. Even with the necessary 101 concepts at play, *Winning in the API Economy* also provides a big picture look at the tech, business and politics of APIs in a way that new or veteran API people can benefit from. The API Economy is expanding around us in every industry and how government operates, this is the guide to get you up to speed and competitive in this fast paced new world.

Too shallow , repetitive and redundant. The whole book worth information could be condensed in 1 page

[Download to continue reading...](#)

RESTful API Design: Best Practices in API Design with REST (API-University Series Book 3)  
Winning in the API Economy  
Twitter API: Up and Running: Learn How to Build Applications with the Twitter API  
API Architecture: The Big Picture for Building APIs (API-University Series Book 2)  
OAuth 2.0: Getting Started in API Security (API-University Series Book 1)  
OAuth 2.0: Getting Started in Web-API Security (API University Series) (Volume 1)  
Pro ASP.NET Web API Security: Securing ASP.NET Web API (Expert's Voice in .NET)  
The API Economy: Disruption and the Business of APIs  
Blackjack Strategy: Winning at Blackjack: Tips and Strategies for Winning and Dominating at the Casino (Blackjack, Counting Cards, Blackjack Winning, Good at Blackjack, Black Jack, Card Counting)  
The First Modern Economy: Success, Failure, and Perseverance of the Dutch Economy, 1500-1815  
Blackjack Strategy: Winning at Blackjack: Tips and Strategies for winning and dominating at the casino  
Winning Chess Strategies (Winning Chess Series)  
Craps: A Winning Strategy: A Guide to Winning Casino Craps Consistently  
Winning The Lottery: Revealed! Proven Tips, Techniques, and Strategies on How to Win the Lottery (Lotteries, Probabilities, Statistics) (Winning the Lottery, Lotteries, Probabilities, Statistics)  
Poker: Successful Poker Habits & Best Practices For Consistently Winning Low Stakes Tournaments & Home Games (Texas Hold'em, Simple Poker Maths, Winning Strategies, Poker Tournaments)  
Web Audio API  
Build APIs You Won't Hate: Everyone and their dog wants an API, so you should probably learn how to build them  
API-Driven DevOps: Strategies for Continuous Deployment  
OAuth 2.0: Introduction to API Security with OAuth 2.0  
Google Maps JavaScript API V3 Beginners Master (Japanese Edition)

[Dmca](#)