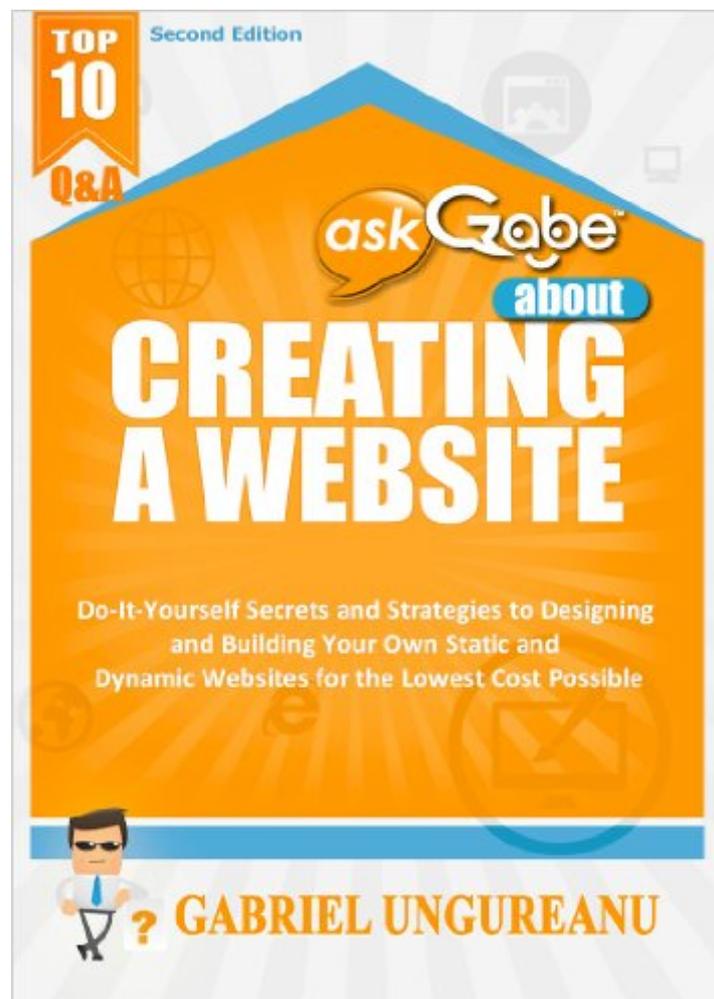# AskGabe About Creating A Website: Do-It-Yourself Secrets And Strategies To Designing And Building Your Own Static And Dynamic Websites For The Lowest Cost ... (Second Edition) (The AskGabe Series)

Synopsis

Did you know that 45% of small businesses have a website? Having a website is a powerful tool for any business, small or large. Being online gives you a great advantage over companies who donâ ™t have a way to market themselves on the Internet. Itâ ™s only a matter of time until businesses without a website will start encountering difficulties. Businesses that have a website enjoy the following benefits: â ¢Cheaper means of advertisingâ ¢Easier time expanding and growing due to low advertising costsâ ¢Diversity in revenue streamsâ ¢Ability to be accessible any time, any day of the yearâ ¢Ability to offer convenience and privacy to customersâ ¢Improved credibilityâ ¢Reinforced branding and consumer trustâ ¢Quick feedback from customers to improve customer serviceWhile creating a website isn't difficult, it can be hard to cut through the noise to learn exactly what you need to get started. In this book you will go over the following topics:â ¢Selecting the best CMS platform to experience long-term successâ ¢Steps to simplify website creation and get started fasterâ ¢Guidelines to web pages for easier navigationâ ¢Important design elements every site should have to stand outâ ¢Registering your domain name to get traffic boosts â ¢Selecting the right hosting provider to ensure minimum down timeâ ¢Marketing towards your target audience to get more traffic and salesâ ¢Startup guide for getting traffic to a new siteâ ¢Incorporating profit-making strategies for online successâ ¢Upgrading to responsive web designs for future-friendly sitesBy going through this easy to follow book, you will learn exactly what you need to know when it comes to Creating a Website.About the askGabe SeriesLearning should be plain, simple and yesâ "dare I say itâ "even fun. Thatâ ™s the askGabe series motto. This no-nonsense book will teach you â œhigh-levelâ • website creation strategies through an engaging, easy to follow question and answer format and will only cover what you really need to know when it comes to creating a website. No fluff hereâ "only the facts, the practical business and IT information that really counts in a simple to read and understand Q&A format. Why read one of those thick IT books that will only serve to put you to sleep when you can read this book and get only the most important information that you need in order to ensure your success when it comes to Creating a Website? Youâ ™ll get practical information that really works, which was derived from actual hands-on experience from Gabrielâ ™s consulting business. Gabrielâ ™s clients have paid him up to $300 an hour over the years for this exact same technical information and â œpracticalâ • business analysis that youâ ™ll find within the pages of this book for a mere fraction of the cost. So why hire one of those so called â œIT Professionalsâ • that will only talk about ideas and theories that in the end simply donâ ™t work when you can learn everything that you need to get going from one of the leading business and IT consultants in the industry that actually has the hands-on

experience and results to back up everything that he says?In other words, by choosing an askGabe book you get the following benefits:â ¢Up to $300 an hour worth of consulting at a fraction of the costâ ¢Practical information that you can actually use at any momentâ ¢Cut through the noise to learn what you need to know to get startedâ ¢An easy to read, easy to follow question and answer formatâ ¢An increase in your profitability and success with creating your own websitesAfter reading this book, you will have all the essential information that you need to get started in implementing your own website creation strategies so that you too can start reaping the benefits for yourself.

Book Information

File Size: 366 KB

Print Length: 44 pages

Publisher: First Digital, Inc.; 2 edition (January 1, 2014)

Publication Date: January 1, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00HFQNCMK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #919,335 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #182 inÂ Books > Computers & Technology > Web Development & Design > Content Management #924 inÂ Kindle Store > Kindle Short Reads > 90 minutes (44-64 pages) > Computers & Technology   #6881 inÂ Books > Computers & Technology > Internet & Social Media

Customer Reviews

AskGabe is a great book on how to create a website. The question and answer format is quite easy to read, and helps me figure out what Iâ ™m actually looking for in a website. The book felt like I was sitting down with a friend to discuss a new venture in creating something awesome. With all the changes going on in the internet world, itâ ™s great to see how the askGabe series is able to keep up and be a refresher for me.I was able to get a lot out of the book while traveling, so itâ ™s definitely a good guide for the traveling business person. The subjects are packed with information, and they are in bite sized pieces modeled as answers to questions, so itâ ™s easy to read. If

youâ ™re looking to find a quick and easy guide to building a quality website, I recommend this book!

This great book by Gabriel Ungureanu shows you how to create websites that you can use today to begin marketing your business live on the web. Prior to starting website creation, there are numerous considerations such as what platform to use and some important design principles that must be followed if one is to advertise their product to a global audience. This book covers it all and puts you on the right path to preparing a website that not only just sits on the Internet but dynamically reaches the right audience. Recommend this book for anyone that does business on the web and needs a website that reaches out to a wider audience!

This book was very easy to understand, especially for someone with little experience in web design. Gabriel didn't throw around too much computer jargon and kept things pretty simple for the lay person. I now feel more confident about setting up my website.

askGabe about Creating a Website: Do-It-Yourself Secrets and Strategies to Designing and Building Your Own Static and Dynamic Websites for the Lowest Cost ... (Second Edition) (The askGabe Series) WordPress Websites: A Step-By-Step Guide to Creating a WordPress Website With No Coding in Under 2 Hours WordPress Websites Step-by-Step - The Complete Beginner's Guide to Creating a Website or Blog With WordPress Hosting Static Websites on AWS: A Step by Step Guide for Non-Geeks Learning PHP, MySQL, JavaScript, and CSS: A Step-by-Step Guide to Creating Dynamic Websites Learning PHP, MySQL, JavaScript, CSS & HTML5: A Step-by-Step Guide to Creating Dynamic Websites PHP Hacks: Tips & Tools For Creating Dynamic Websites How To Create A Website Using Wordpress: The Beginner's Blueprint for Building a Professional Website in Less Than 60 Minutes WordPress for Small Business: Easy Strategies to Build a Dynamic Website with WordPress The Finite Element Method: Linear Static and Dynamic Finite Element Analysis (Dover Civil and Mechanical Engineering) Nonlinear Power Flow Control Design: Utilizing Exergy, Entropy, Static and Dynamic Stability, and Lyapunov Analysis (Understanding Complex Systems) The Easy Way to Host Multiple Websites on EC2: A complete step-by-step recipe for launching and hosting multiple websites on a single EC2 instance WordPress Website Owner's Manual: The Illustrated User's Guide for WordPress Websites and Blogs Poor-Quality Cost: Implementing, Understanding, and Using the Cost of Poor Quality (Quality and Reliability) BAM! How To Create A Website In Under One Hour: How to build a wordpress website for a blog or

a business on a budget, including advice on plugins, domain name and more WordPress: WordPress Guide to Create a Website or Blog From Scratch, Development, Design, and Step-by-Step (Wordpress,Wordpress Guide, Website, Steb-by-Steb, Web Design Book 1) SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1) Homesteading for Beginners: Self-sufficiency guide, Grow your own food, Repair your own home, Raising Livestock and Generating your own Energy (Homesteading, ... Homesteading for Beginners: How to Grow Your Own Food, Raise Livestock, Repair Your Home Yourself and Generate Your Own Power Designing for Alzheimer's Disease: Strategies for Creating Better Care Environments (Wiley Series in Healthcare and Senior Living Design)