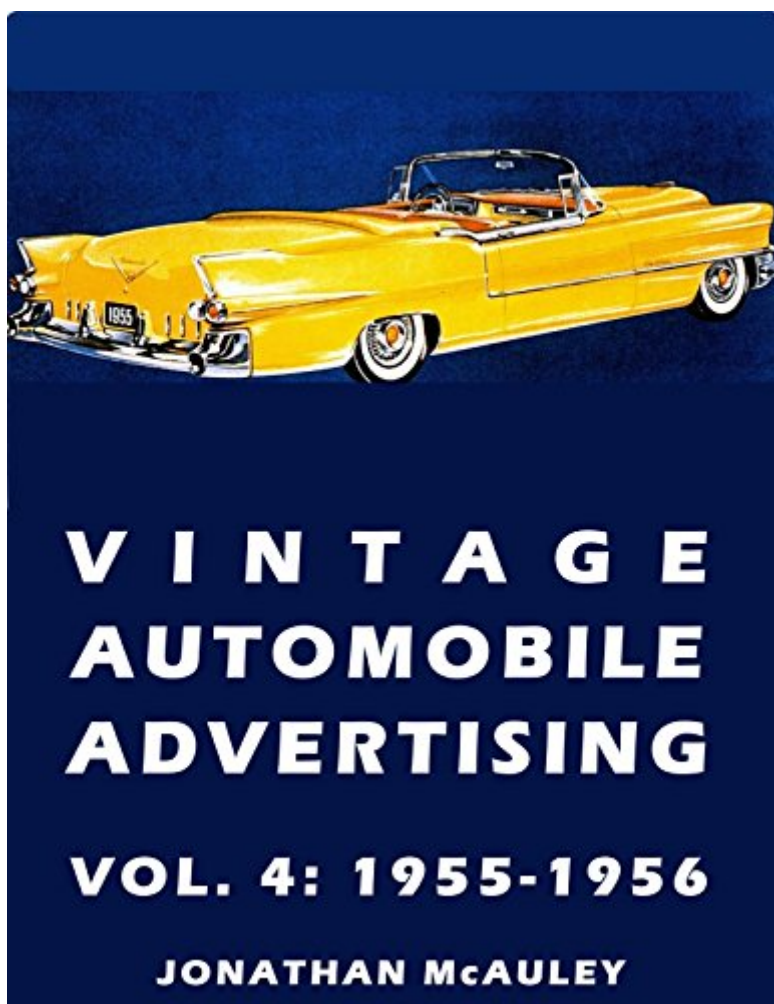


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ADVERTISING 4: 1955-1956: OVER 375
FULL SIZE VINTAGE AUTOMOBILE
ADS FROM MAGAZINES AND
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Synopsis

VINTAGE AUTOMOBILE ADVERTISING VOL. 4 1955-1956 OVER 375 FULL SIZE VINTAGE AUTOMOBILE ADS FROM MAGAZINES AND NEWSPAPERS â “ LARGE ONE-AD-PER-PAGE FORMAT This book contains an assortment of mostly American automobile advertisements from the middle of the Eisenhower era, when the automotive industry was rethinking its design philosophy; â ^tallâ ™ was on the way out and â ^low and wideâ ™ was beginning to make its appearance. Two-Tone paint jobs were popular and fins were just beginning to bud. That, and chrome, Chrome, CHROME! (check out all that chrome on the back of that car in the very first 1956 picture!). This book has hundreds of ads from dozens of manufacturers, some familiar, some forgotten, some still with us today.

Book Information

File Size: 57809 KB

Simultaneous Device Usage: Unlimited

Publisher: Vintage Photo Services; 1st edition (July 2, 2016)

Publication Date: July 2, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01HWUQW0M

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #141,937 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #4 inÂ Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #14 inÂ Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #18 inÂ Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture

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