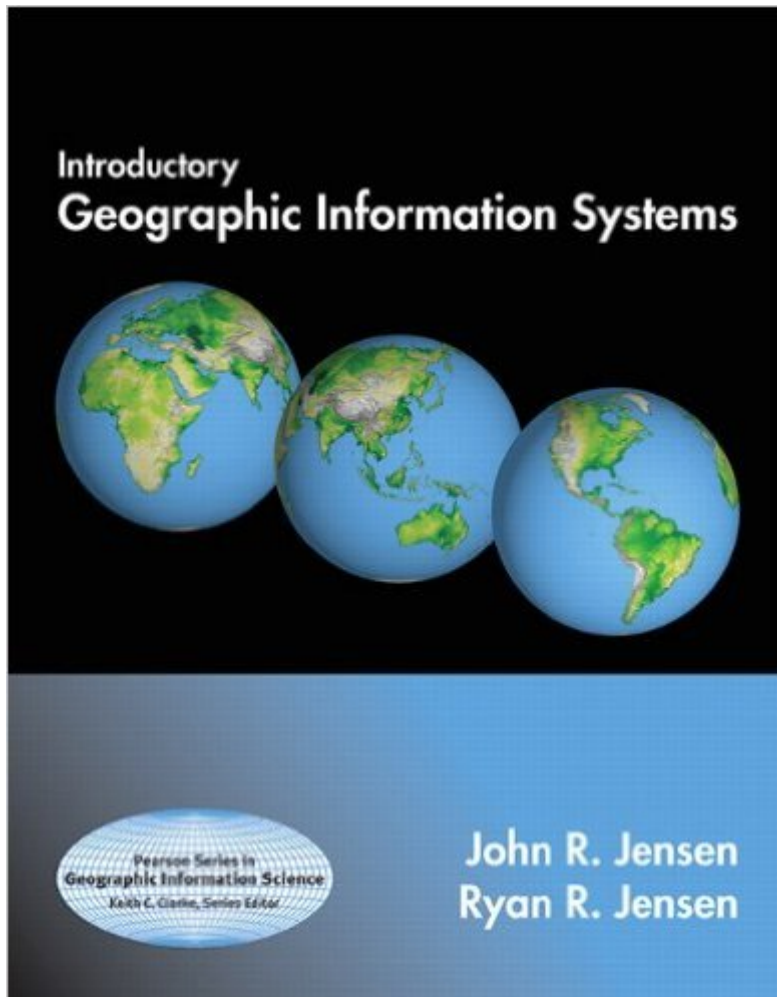


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# Introductory Geographic Information Systems (Prentice Hall Series In Geographic Information Science)



## Synopsis

Geospatial technologies in general and Geographic Information Systems (GIS) in particular are becoming increasingly important in our society. GIS technology is used to identify the optimal routes for emergency vehicles, to determine the best locations for various businesses, schools, and facilities, to monitor the growth and expansion of urban areas as a way to manage natural resources, and much more. *Principles of Geographic Information Systems* by John Jensen and Ryan Jensen is an ideal introduction for those who know very little about geographic information systems and spatial analysis. Relatively complex GIS principles are introduced in basic terms, often using graphics to communicate principles rather than complex mathematical equations. Content is not geared toward any single commercial GIS software program, and the book's timely, practical examples and extensive visual format appeal to today's students. This text can be used at the undergraduate or graduate level in one or two semester courses in Introductory and Intermediate GIS, yet can also be useful for professionals looking to increase their knowledge in this subject area. Note: If you are purchasing the standalone text or electronic version, mygeoscienceplace does not come automatically packaged with the text. To purchase mygeoscienceplace, please visit [www.mygeoscienceplace.com](http://www.mygeoscienceplace.com).

## Book Information

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## Customer Reviews

Good background information on the subject. A little dense for a novice to understand. The graphics

in the book are very nice.

Very well written book, I learned more from this book than my 3 classes in undergrad. Another textbook I'm keeping.

Happy with the book

GIS is technology for today and the future. It is adaptable and flexible. A lot of room for creativity.

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