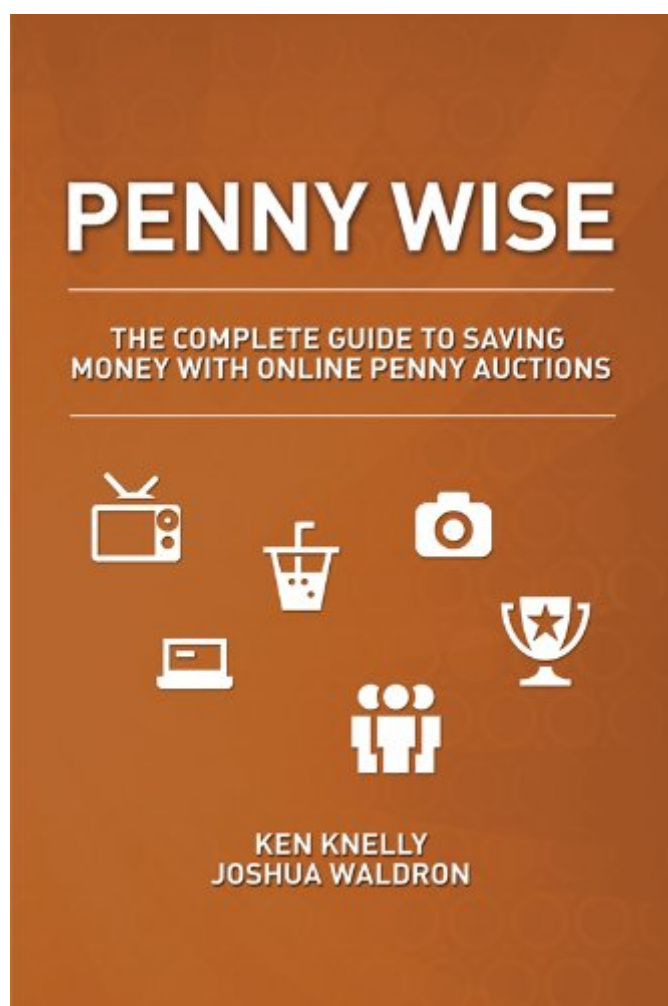


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# Penny Wise: The Complete Guide To Saving Money With Online Penny Auctions



## Synopsis

Online penny auctions have exploded across the internet. This new way of getting everything from gift cards to laptops offers successful buyers unbelievable values – literally pennies on the dollar. The variation on the auction theme comes with a caution, though: Let the bidder beware. You may lose a bundle. *Penny Wise: The Complete Guide to Saving Money with Online Penny Auctions* is the first comprehensive handbook for bidders. Whether you're a novice player or a seasoned buyer, this book will help you win more often, save more dollars, and avoid common mistakes. This straight-forward, easy-to-follow manual is written by a penny auction pro and a former journalist. It takes you from beginning to winning, helping you learn the techniques successful bidders use. Chapters examine: Origins of the penny auction industry The unique business model behind the sites Basic fundamentals and various auction formats Ways to know when to bid and when not to bid Developing an online identity Methods of tracking your success Recognizing red flags and problem sites Monetizing your wins Starting your own website The guide includes Penny Point tips and Common Cents advice to help you dissect the jargon. If you're going to win penny auctions, you need this book. *Penny Wise: The Complete Guide to Saving Money with Online Penny Auctions* will help you get started, stay in the game, and take home more than pennies.

## Book Information

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## Customer Reviews

This is a handy little book, but I read the same information online. I was hoping to garner some "inside information" to make me a better bidder. Unfortunately what this book fails to tell you is a lot of these penny auction sites are scams and the distributors of any won "gift cards" arrive with a zero balance. You just get the run around when you try to resolve the gift card dilemma. I was ripped off of \$125 in won gift cards, so proceed with caution; however the one website I bid and won actual product, the product arrived new and in working condition.

This is simply the best book on how to make money in Penny Auctions that I've read yet. This Penny Wise book is of great value. Why, had the internet existed then, I could see a bifocaled Ben Franklin, himself, sitting by his pot bellied stove, chuckling with glee as he leafed through its pages. Seriously, this brings it all to you. The book is for the item seeker on how to use penny auctions to advantage, while avoiding the pitfalls. And also for the one who forges ahead right into the business, website, merchandise and all. The book is a road map on how to take action, and a guide with answers to the key questions. Questions such as: 1) How do I find a reputable site(s)? - Problem avoidance. 2) What are the steps to engage in and win penny auction bids? - Strategy. 3) How do I find the stuff that I want to bid on? - Focus. 4) And The really key question, how do I constantly win without overbidding? - Success. The book identifies the major players in the game, as well as, pointing out the important sources and websites for quick action.

I purchased this book in an effort to learn more about penny auctions from a very beginner level. It not only satisfied my needs as a beginner, it introduced advanced concepts and ideas for future reference. If you're interested in learning more about penny auctions then I highly recommend this book as a starting point.

As frugal as I am, indeed this book is worth every penny that I invested in it! Why go to a Black Friday Events out there and fight for parking ?, when you can go online to check out all of the Live Penny Auction Site out there and have a Black Friday Everyday? I'm new to the Penny Live Auction and I already won a couple of items: A \$75 Gift Cards from Target for \$0.89 cents and a Whistler for \$2.20. Of course I have pork out \$32.50 on a bid pack item but I ran out of Penny and didn't win the 3rd time. But the cost of this book surely have given me the ability to spot a huge mark up Savings just by trying something out. For the best of the best, this is a must read before you delve into a Live penny Auction and when you're ready, visit this site: Zeekler. Look for patpenny62 This one Site is

also a great site to get something from just by trying it out! See you out there and let's compete for the same thing that you want, and I hope to win with you all the time. Thanks Penny Wise!!!

Penny Wise is a dynamite user-friendly book. The strategies and tips along with the pros and cons are invaluable. It really opened my eyes to some pitfalls that I never knew existed. It offers great insight into why some strategies might not work-based on strategies that other more aggressive players might be using. It is truly a manual to read and reread.

Being very new to 'penny auctions' and not being overly successful without some help, I found this book to be full of useful information, practical tips and an all around good guide. The book will help bidders be more successful and have fun while saving money along the way. Let the competition begin!

Got your book in the mail yesterday.. Read it cover to cover. It's amazing how quickly sites come and go.. Some sites listed didn't even make it through publishing.It was a good read. I tried to read it as if I knew nothing about the industry, but it was so hard to do. I kept finding myself trying to see if you missed any important details bidders, owners, or potential owners needed to know. So here is my report on that:Nothing.. Well done!!!I'll recommend it wherever I can, and wish you success on it.

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