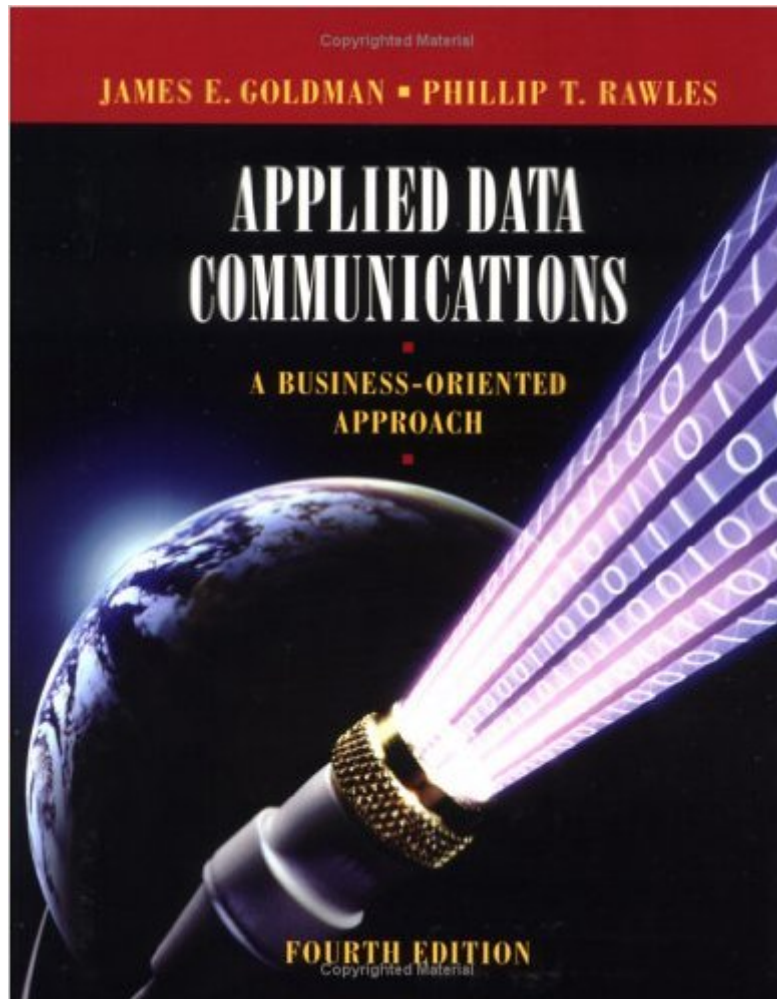


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# Applied Data Communications: A Business-Oriented Approach



## Synopsis

\* Provides frameworks and methodology for solving problems as technology continues to advance \*  
Starts with the overall business problem, and then shows how technology can solve the problem \*  
Provides an in-depth applied understanding of the technology covered and is targeted to the IT  
employees who actually build the networks \* Business-oriented, problem-solving approach,  
including real business case studies stressing the business impact of data communications

## Book Information

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[Interchange \(EDI\)](#) #337 in [Books > Textbooks > Business & Finance > Business Communication](#)

[#520 in Books > Textbooks > Computer Science > Networking](#)

## Customer Reviews

I just finished a course on data communications at a local college. Since I knew absolutely nothing about the topic. I had nowhere to go but up. Mr Goldman's book is very readable and is chock filled with charts, checkoff lists and such that I will use when I get into the IT field. His objective to get the reader to think in terms of applying the material rather than memorizing it. He succeeds. Does he have any other related works out there? I'll buy them.

one of the best books in its field, gives details yet doesn't go deeper than what business students would like, its language is easy yet specific and use network jargons. in short, buy it.

It works. It's annoying to have to "turn on" the battery pack. The power button broke 9 days after return period. That sucks. But it does effectively double the life. So that's nice.

This book is a required text for a master's class I am taking. The content is very good and germane to the subject of data communications, but is well dated. Both the book and the associated case studies refer to the technology of the early 2000s. While the basics of technology remain the same, the content should be updated given the price of the book.

Taking into consideration that this is a text book and I've only gotten through the first 3 chapters I find it a very informative, in-depth, and readable book. The information is provided in a manner that the average, non-computer, person can understand and absorb. I am an older adult returning to school after 20 years. It is hard to retain almost anything these days but this text makes it easier than most. I won't say its easy, that is a matter of personal opinion, but easier in the sense that you can read a section and still realize that you understand what it is you just read and that it flowed smoothly from the previous section; incorporating previously stated ideas and information while addressing new ones.

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