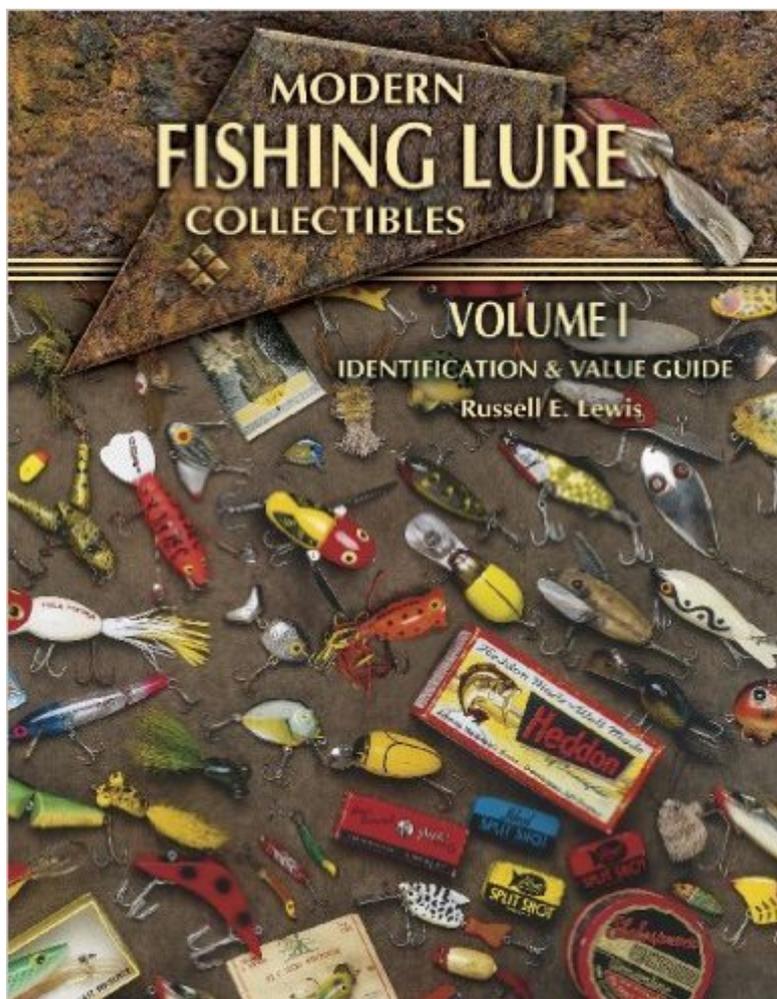


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# Modern Fishing Lure Collectibles, Vol. 1: Identification & Value Guide



## Synopsis

A history, identification, and value guide of fishing lure collectibles from 1940 until the mid 1980s, including lures, reels, rods, decoys, and miscellaneous items. This book is the first to give plastics more complete coverage and to detail the impact of spinning on fishing lure collectibles. Featuring manufacturers such as Heddon, Creek Chub, South Bend Sleepers, Luhr Jensen & Sons, Shakespeare Sleepers, Paw Paw Bait Company, Pflueger, and Weber Tackle Company. Also highlighted are modern reels and rods and miscellaneous collectibles. Over 1,200 color photos and original catalog pages and advertisements. AUTHORBIO: Russell E. Lewis is the author of Modern Fishing Lure Collectibles, Volume 1 and Modern Fishing Lure Collectibles, Volume 2, as well as co-author of Captain John's Fishing Tackle Price Guide. Having collected fishing lures since 1950, he and his wife run a business, Heritage Tackle 'n Tiques, where he deals fishing lures online and at antique shows. REVIEW: This book is the first in a series from author Russell E. Lewis, and is filled with full color photographs of modern fishing lures and tackle. A must for lure lovers.

## Book Information

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## Customer Reviews

At last here is a great book on the lures that you can still afford to buy & that many of us now remember fishing with in our younger days. This book gave me lots of new things to look for that I did not even know about & it was a fun read in addition to many great color photos. This guy is

doing volume 2 for August 2002 release which I have on pre-order & can't wait to get my hands on!

Finally, there is a book devoted to the lures I can find and afford. The other lure books are great, don't get me wrong, I have them all...but Lewis took the chance and did the book no one else wanted to do. All those other authors treat the more modern lures like stepkids, even at shows they are just now getting into the displays and out of the tackle boxes. Of course, now the value will go up on all my lures once everyone buys this book. There aren't as many prices in the book as I had hoped but if you really read the book, he gives you plenty of aid here on what things are worth. The book is interesting too, not just a bunch of photos and catalog pages put together; you can tell this guy really loves collecting and wants to share his info with us all. A great book I recommend it highly!

This book contains lots of information, but could have been so much better. It is basically a show-and-tell of the authors collection.

The great variety of fishing lures with the differences in their bright markings and sizes can be disarming to even experienced collectors. With his 20 years experience as a collector, Lewis makes sense of this area of collecting by classifying the lures by their makers, and with introductory essays on "Dating Techniques" and the "Modern Era." The chapters with the classifications are more than simple listings of numerous lures. Besides sharp color photos with annotations, these chapters also include information on the manufacture of the respective lures and details of them to look for. Advertising and promotional literature and displays are shown as aids in identifying different lures and understanding their design and features. A serious collector or dealer of lures could not find a better guide than this for what it does cover of this incredibly diverse and constantly changing field.

I wound up returning this book as it proved to disappoint me similar to the other reviews. There were very few prices and there are much better books available.

I wanted to know more about the value of fishing lures and more about the specifics regarding their history, makers, models, and materials. This book hit the mark on almost all points. It is an excellent adjunct to a fishing lure library and if a person has such a collection it would be remiss not to include this. That said, this is not the penultimate fishing lure book. That is another.... and you should be sure to find it.

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