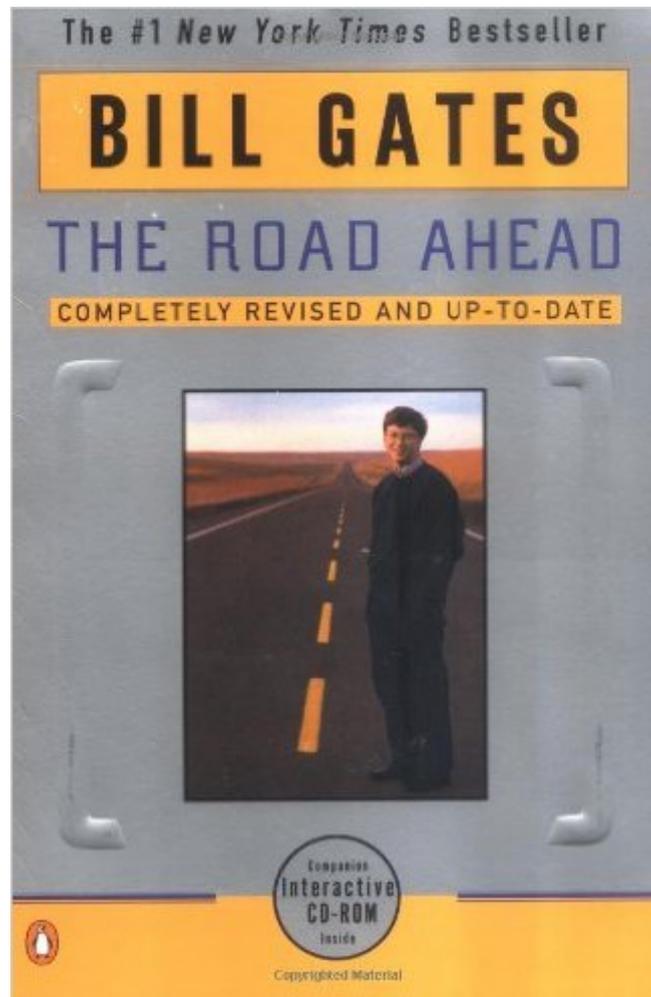


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The Road Ahead: Completely Revised And Up-to-Date



Synopsis

In a study complete with CD-ROM, the founder of Microsoft presents his vision for the future in which he sees the digital technologies of the coming years changing the way we buy, work, learn, and communicate. Reprint.

Book Information

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Customer Reviews

Bill Gates is a first class teacher. That is one of the most striking things you learn about him after reading what he writes. So to his talents of being a first class businessman, a first class programmer, first class mathematician and first class tech leader, you can add not a bad book author, given that this is his first incursion into the field of literature. The big question however is why you would want to read a book that is dated 1996 about technology? The answer is four-fold. First of all, it's Bill Gates and how he thinks. Second, this book has an odd sort of history to it. Third, only some things in this book are coming to pass and much of it remains open or in development. Forth, you can still learn heaps from it although this stuff that has to come to pass doesn't have the same impact it did when he predicted it. However there is a little bit of controversy over how much he did predict and this is explained in the preface. Preface After launching the book in 1995, Bill Gates quickly revised it for a 1996 edition that focused on the Internet. It was only after releasing the 1995 book that Gates watched as the Internet unexpectedly achieved a mass sufficient to turn heads in the industry. Gates responded by making Microsoft Internet orientated and revising his book, The Road Ahead. So this book is a combination of how Gates predicts the future and how he suddenly

reacted when the future came in unpredictably ahead of schedule.¹ - A Revolution Begins Bill Gates discusses his history as a child growing up with computers. He describes what he was doing with very simple machines the size of a refrigerator and how he and Paul Allen in their teens developed software for businesses. He talks a lot about microprocessors and Intel.

I read the first edition of the book a few years ago. It was also translated into Russian in 1997. And now when I'm reading "Business @ Speed of Thought" I take a look into the second edition of "The Road Ahead" and read it again. Considering that this book was written in 1995-96, the predictions he made are quite remarkable in their prophecy. The founder of Microsoft presents his vision for the future in which he sees the digital technologies of the coming years changing the way we buy, work, learn, and communicate. And this man definitely knows the future. "The Road Ahead" is very much primarily an easy-to-read IT textbook. This book tells you what lies ahead in the future for everyday living world of computers. Will everyone in the world have access to computers in our future? Will everyone gain access to the Internet? Will we be able to walk in a store and pick out whatever we want to, and walk out of the store without being a shoplifter? Read this amazing book and find out the answers to these questions and more. It also includes CD-ROM containing the complete text of the book, a dictionary with multimedia hyperlinks and an interview with Bill Gates. It is still extraordinary. This CD-ROM illustrates the future of electronic publishing. I interviewed Bill Gates in 1990 when he visited Moscow for the first time to introduce the very first Microsoft product in Russian language. It was MS-DOS 4.0. Then I wrote several books on MS-DOS and IT for beginners. Bill Gates was worth "only" \$2.5 billion in 1990. It is estimated that hundreds million people today have personal computers in their home. Over ninety-five percent of them are operating Windows Operating Systems. Today Microsoft really enjoys the self-made monopoly.

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