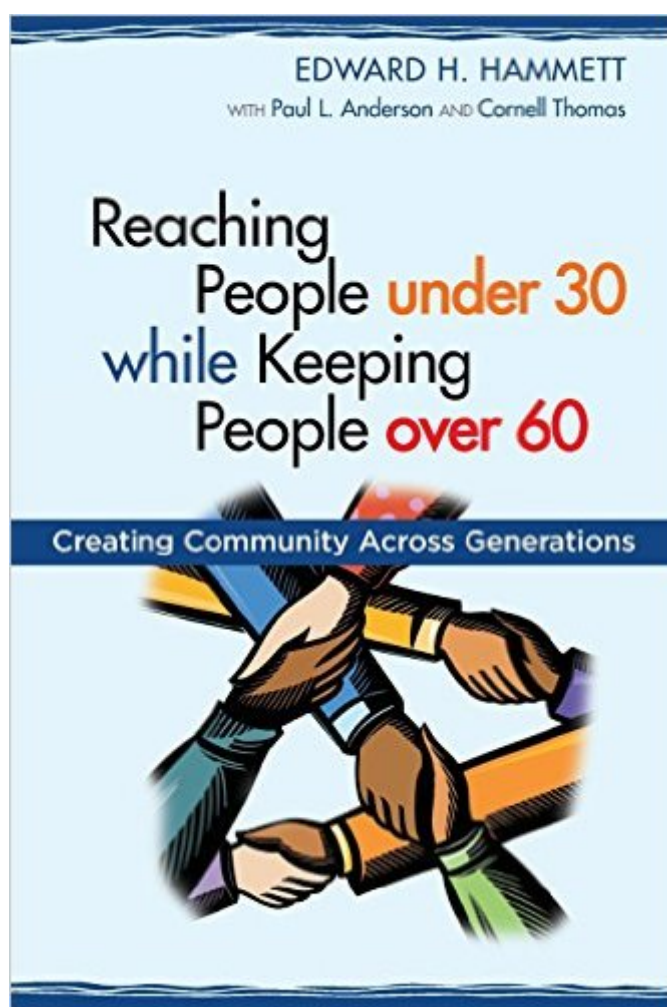


The book was found

Reaching People Under 30 While Keeping People Over 60: Creating Community Across Generations (TCP The Columbia Partnership Leadership Series)



Synopsis

Seasoned church consultant Edward H. Hammett shares his latest insights and suggestions for churches seeking to serve all generations. This is an updated version of Hammett's 2007 book *Reaching People Under 40 while Keeping People Over 60* that expands the reach another decade and emphasizes diversity with insight from new contributors Paul L. Anderson and Cornell Thomas. A TCP Books title.

Book Information

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #790,304 in Books (See Top 100 in Books) #530 in [Books > Christian Books & Bibles > Churches & Church Leadership > Ecclesiology](#) #707 in [Books > Christian Books & Bibles > Christian Living > Leadership](#) #15346 in [Books > Christian Books & Bibles > Theology](#)

Customer Reviews

In 2007 Eddie Hammett published *Reaching People under 40 While Keeping People over 60*, a title that at that time reflected the transformational concerns of nearly every church in the country. In the following eight years little has changed and much has changed. Little, in that the premise of the title remains the same, attracting and keeping people in that age bracket. Much, in that Hammett's 2015 revision of the book has had to revise the title to *Reaching People under 30 while Keeping People over 60* [2015, The Columbia Partnership]. Hammett quotes a pastor who approached him with the concern that her church was once homogenous, but now the community is changing rapidly, and the church does not know how to deal with the growing diversity of ethnic groups, value systems, economic realities, different family systems, and a host of different beliefs and views of spirituality. That quote pretty well sums up why a revision was required after only eight years, and how the culture has impacted the American church in that time, resulting in 50 new pages in the new edition, with a lot of it on matters of ethnicity and multi-cultural groups and congregations. In

truth, the American church isn't keeping up with the changes going on around it. We are losing ground in the task to which Jesus has called us, the Great Commission. How do I know? I see it in my own church where I chair the leadership team. Making a difference is so very, very hard to do. So hard that a study group was formed last year that essentially is a think tank doing, in an ad hoc fashion, what the leadership team seems unequipped to do: asking the hard questions, pushing a slow moving board, and bringing a sense of urgency to the leaders and the church.

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