

The book was found

Soy Cuba: Cuban Cinema Posters From After The Revolution



Synopsis

Soy Cuba presents a selection of the finest film posters produced in Cuba from the 1950s until the early 1970s. Famous around the world for their brash originality and bright, clear graphic sensibility, Cuban cinema posters of the Revolutionary era are held in as high esteem as the moodier and more abstract Polish film posters of the same era. Susan Sontag devoted a good part of her noted 1970 essay, "Posters: Advertisement, Art, Political Artifact, Commodity" to the particularly satisfying paradox they present. "The Cubans make posters to advertise culture in a society that seeks not to treat culture as an ensemble of commodities-events and objects designed, whether consciously or not, for commercial exploitation. Then the very project of cultural advertising becomes somewhat paradoxical, if not gratuitous. And indeed, many of these posters do not really fill any practical need. A beautiful poster made for the showing in Havana of, say, a minor movie by Alain Jessura, every performance of which will be sold out anyway (because movies are one of the few entertainments available) is a luxury item, something done in the end for its own sake. More often than not, a poster for ICAIC [Cuban Institute of Cinematographic Arts] by Tony Reboiro or Eduardo Bachs amounts to the creation of a new work of art, supplementary to the film, rather than to a cultural advertisement in the familiar sense." Collected by designer Carole Goodman in collaboration with the ICAC and other Cuban specialists, this substantial compendium is a visual and intellectual treat.

Book Information

Paperback: 320 pages

Publisher: Trilce Ediciones; Bilingual edition (May 31, 2010)

Language: English

ISBN-10: 6077663182

ISBN-13: 978-6077663188

Product Dimensions: 10.7 x 8.3 x 1.1 inches

Shipping Weight: 2.5 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,350,941 in Books (See Top 100 in Books) #116 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters](#) #1205 in [Books > Arts & Photography > Graphic Design > Commercial > Illustration](#) #23164 in [Books > Arts & Photography > Performing Arts](#)

Customer Reviews

This book is beautiful, it shows many post revolutionary posters for Cuban movies in the cinema. It also includes descriptions of the posters and some background info. The book is a beautiful a

edition to any coffee table where you can just pick it up and flip through it.

This is a great collection of Cuban posters and graphics. It is well worth your purchase. Do consider buying it!!!

[Download to continue reading...](#)

Cuba: Cuba On My Mind: Cuba From Columbus To Fidel Castro (Cuba, Fidel Castro, Cuba straits, Cuba travel guide, Cuban missile crisis, Havana storm, Havana bay) Soy Cuba: Cuban Cinema Posters From After the Revolution 60 Great Sci-Fi Movie Posters: Volume 20 of the Illustrated History of Movies Through Posters (Illustrated History of Movies Through Posters, Volume 20) The Cuban Connection: Drug Trafficking, Smuggling, and Gambling in Cuba from the 1920s to the Revolution (Latin America in Translation/en Traducció n/em Traduŕŕ£o) Visions of Power in Cuba: Revolution, Redemption, and Resistance, 1959-1971 (Envisioning Cuba) Antiracism in Cuba: The Unfinished Revolution (Envisioning Cuba) The Cuban Cigar Handbook: The Discerning Aficionado's Guide to the Best Cuban Cigars in the World Three Guys from Miami Celebrate Cuban: 100 Great Recipes for Cuban Entertaining Negro Soy Yo: Hip Hop and Raced Citizenship in Neoliberal Cuba (Refiguring American Music) American Cinema of the 1940s: Themes and Variations (Screen Decades: American Culture/American Cinema) Arab Cinema Travels: Transnational Syria, Palestine, Dubai and Beyond (Cultural Histories of Cinema) Jim Thompson on Film: A Cinema de Merde Guide (Cinema de Merde Guides) Rock, Pop, and Classic Cinema Posters (Christie's Los Angeles) Cuban Revelations: Behind the Scenes in Havana (Contemporary Cuba) BAD GIRL MOVIE POSTERS 1940-1980 VOL. 2: OVER 225 Movie Posters, Lobby Cards And Movies Stills Of BAD GIRLS And WICKED WOMEN Crime Movie Posters (Illustrated History of Movies Through Posters) Sports Movie Posters (The Illustrated History of Movies Through Posters Series)) FRANKENSTEIN MOVIE POSTERS, VOL. 2: Son Of Frankenstein & The Ghost Of Frankenstein: Movie Posters, Lobby Cards, Movie Stills And Photographs BAD GIRL MOVIE POSTERS 1940-1980: OVER 225 Movie Posters, Lobby Cards And Movies Stills Of BAD GIRLS And WICKED WOMEN The Posters that Won the War: The Production, Recruitment and War Bond Posters of WWII

[Dmca](#)